



2018 Aquathlon Provincial Championship Bid Document



Aquathlon National Provincial Championship Overview

The Aquathlon National Provincial Championship is four new events to our calendar this year.

These should be a really exciting development in competition providing opportunities for athletes to become Regional Champion overall. Regional Championships are of course thriving events in many other sports promoting competition at a regional level.

Whilst the regional races can be open to all, only those whose club is in that region or whose registered address on the Triathlon Ireland membership database will be eligible to win the Regional title.

This document outlines the guidance for Event Organisers to bid for any of the major event titles, detailed in the document. It details the process through which interested Event Organisers need to follow, the expectations and requirements that they will be required to meet.

Triathlon Ireland Objectives

- Host a safe and fair event.
- Develop a high quality event in Ireland.
- Provide a series of events for aquathlons to rank themselves amongst their peers.
- Foster a friendly and competitive spirit amongst athletes in their respective age groups.
- Allow for easy accessibility to quality racing for athletes nationwide.
- Provide a spectator friendly environment to inspire the audience.
- Provide a series of duathlon events which are delivered to a recognisably higher standard.
- Provide an event and series which is attractive to sponsors and funding bodies.
- Provide an event that could be considered for hosting a ITU or ETU event.

Benefits to a Aquathlon National Series Local Organising Committee

Insurance

- Robust Public liability insurance up to €6,500,000. This applies to all sanctioned events.

Entry Numbers

- Aquathlon Provincial Championships should increase demand for places resulting in an increase in revenue for the local organising committee.

Public Relations

- Triathlon Ireland will provide an approved Media Photographer for all Aquathlon Provincial events.

Media and Marketing Support:

- Social - 19,600+ facebook followers , 11,700+ Twitter followers, 3,200+ Instagram followers
- News articles - Pre & Post race: Triathlon Ireland will publish a race report and provisional results to www.triathlonireland.com within two working days of the event, a comprehensive report can be published when received by the race public relations officer.

Sponsorship

- An improved sponsorship offering
- Regional/National focus on your event
- Triathlon Ireland will make all marketing and activation equipment including activation worker available to local organising committee free of charge on request.
- Sponsorship opportunities from existing TI partners will be referred to Triathlon Ireland Aquathlon.

- The local organising committee (LOC) must share advertising space on the field of play and on-site branding with Triathlon Ireland along with its sponsors up to a ratio of 60:40 (LOC : TI) inclusive of finish shoot and transition area.
- The category exclusivity of Triathlon Ireland’s title sponsor or series sponsor cannot be infringed upon. Triathlon Ireland will work with the local organising committee where additional sponsorship is obtained locally providing no conflict of interest exists between any parties.

Prize Fund -

- Prize fund and breakdown must be clearly published in advance of the race on the race website.
- Competitor feedback has provided a preference for cash prizes, please keep this in mind where possible.

| National Aquathlon Provincial Overall Prizes | | | |
|--|--------------------|------------|------------|
| Award | Overall 1st Male | 2nd Male | 3rd Male |
| Award | Overall 1st Female | 2nd Female | 3rd Female |

- Triathlon Ireland will provide National Championship Medals
- Triathlon Ireland will set aside an athlete prize fund of €1,000 per race.

Technical Officials

- Highly qualified and experienced technical officials guaranteed. Technical Officials are qualified through Triathlon Ireland’s internal programme based on the International Triathlon Union training and rules.
- Technical Delegate and Referee will be appointed to all events.
- Number of additional Technical Officials appointed will be dependent on expected entries, race distance and as the Technical Committee advise.

Local Organising Committee Delivery Requirements

Race Delivery

- Must be an affiliated club or organisation for 2018 before the event will be published.
- The event and safety plan must be received a **minimum** 3 months prior to the event. Triathlon Ireland will provide the 2018 event and safety plan template which must be used for all events.

- The local organising committee should communicate effectively with Triathlon Ireland on a regular basis.
- Triathlon Ireland expect a member of the local organising committee to attend the race organiser conference which will be held in early 2018.

Results & Timing

- Results must be returned to Triathlon Ireland in the format provided within 48 hours.
- Please ensure your timing company have a manual backup system.

Registration System

- Using the Triathlon Ireland entry system will be favoured.

Benefits of the Triathlon Ireland entry system:

- Race entry fees can be transferred to you prior to the event
 - Triathlon Ireland handle all customer service in relation to any queries, refunds etc
 - No sign on sheets required for your event, saving a huge amount of time
 - Ability to set multiple fees for licence type holders eg Race License €50, Non Race Licence €60 and Juniors €25 all for the one event.
 - Ability to Include ODM fee into the entry price for non race license holders
 - Competitors can only enter the race if they meet the minimum age requirements.
 - Discount codes
 - Refunds available
 - Allows to advertise purchase of merchandise
 - Allows Athlete to see race schedule
 - Payments can be made with all major credit/debit cards credit.
 - Track payments and manage refunds all in one place.
 - Access to reporting and analytics.
 - Greater convenience for competitors as they can now locate races on the calendar and purchase them in one location
 - Lowest price on the market - 5% admin charge
- Mandatory Requests for your race entry system if **not** using the Triathlon Ireland entry system:
 1. Triathlon Ireland Membership Number
 2. Gender
 3. Date of Birth
 4. Emergency contact name and number
 5. Medical Conditions
 6. Email Address
 7. Contact Number
 8. Name of affiliated club if applicable

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The Bid Timeline:

- Submissions must be received electronically via the Triathlon Ireland website.

| Date | Event |
|-------------------------------|------------------------------------|
| 22 nd January 2018 | Opening of Bid Process |
| 9am, 5th February 2018 | Closing Date for bids |
| 15th February 2018 | Organisers Informed of outcome |
| W/C 19th February 2018 | Provincial Championships Announced |

Bid Evaluation:

Bids will be assessed and evaluated based on the following criteria:

- a) Geographical location
- b) Time of the season/ Event Date
- c) Experience of the local organising committee
- d) Quality of the bid application
- e) Previous Technical Official Reports
- f) Capacity of the event
- g) Prize fund offered
- h) Marketing & Communications - easy accessibility of information for competitors.
- i) Quality of spectator experience
- j) Long term event development plans
- k) Course design
- l) Submission and communication with Triathlon Ireland events team

If you have any questions please contact the events team: events@triathlonireland.com

DISCLAIMER

All information contained within this document is correct at the time of publication, but is subject to change pending confirmation of funding from event partners.